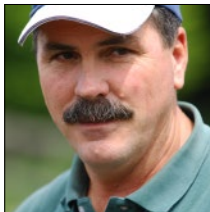




Improving performance, communication and relationship with your horse.



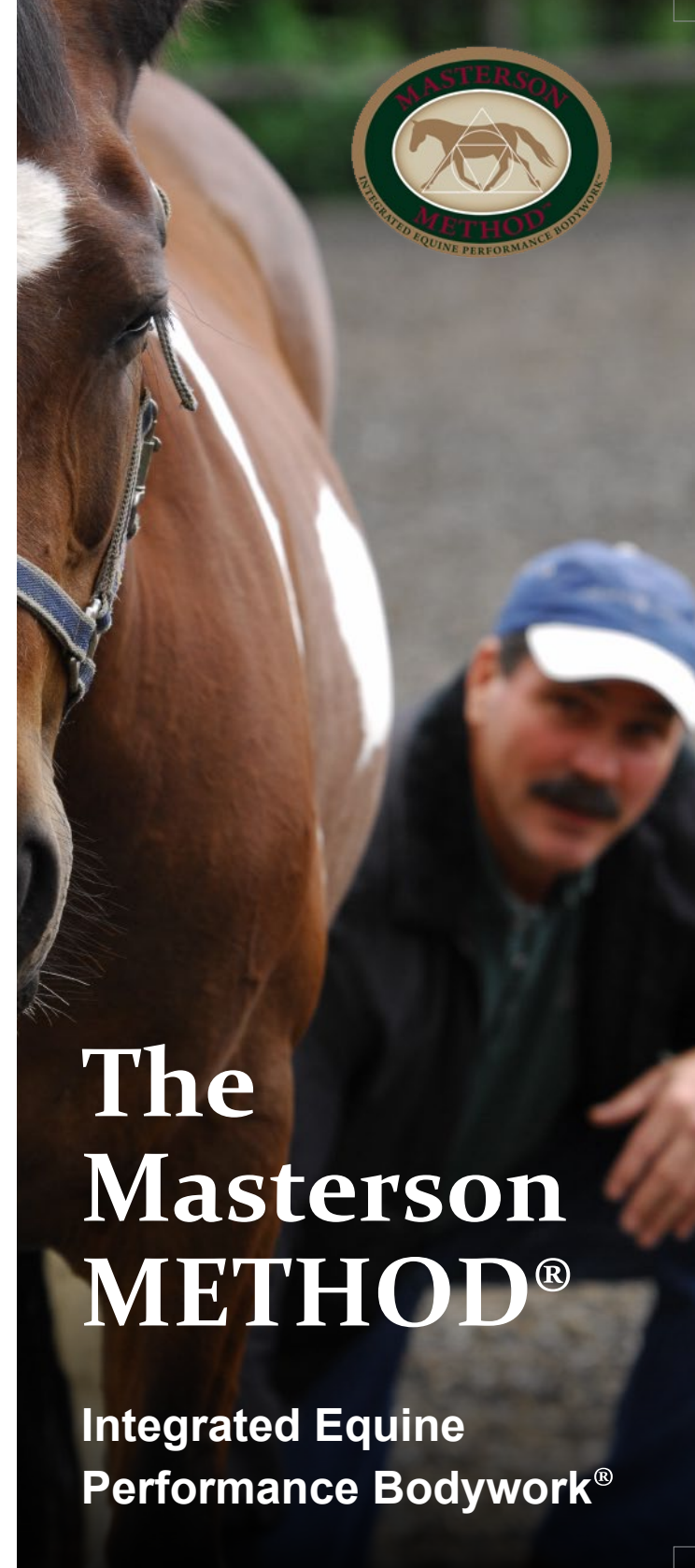
## Jim Masterson, Equine Massage Therapist

Jim Masterson, Equine Massage Therapist for the 2006, 2008, 2010, 2012 and 2014 USET Endurance Teams, and for equine clientele competing in FEI World Cup, Pan American and World Games competitions, teaches a unique method of equine bodywork to therapists and horse owners, in which the practitioner recognizes and follows the responses of the horse to touch to release tension in key junctions of the body that most affect performance. When he first became interested in equine massage in 1997, Jim recognized that the horse exhibits certain neurological responses to touch as it releases tension in the body. Using those responses to guide his work, he developed a system in which the horse participates in the process by showing the practitioner where tension has accumulated, precisely how much pressure is needed to release it, and when it has been released. The result is an effective method of equine massage body work that anyone can learn to use, to improve performance while at the same time opening new levels of communication and trust with the horse.



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# The Masterson METHOD®

**Integrated Equine  
Performance Bodywork®**



## THE MASTERSON METHOD®

The Masterson Method® is an integrated, multi-modality method of equine massage and bodywork that allows the horse to release deep, accumulated pain and tension in muscles and connective tissue. Through the use of light touch and gentle movement in a relaxed state, and observation of a range of the horse's responses (these visual and palpable responses tell you what the horse's body is feeling), you will open doors to improved health and performance while enhancing communication and relationship with your horse.

- Improved relationship & communication with your horse.
- Make your horse more relaxed and comfortable.
- Enable your horse to overcome limitations and restrictions that stand in the way of reaching his full potential.

## Testimonials

*"I have a Bachelor's degree, two Master's, a PhD and was a Fulbright Scholar, and this past week was one of the BEST education experiences I have had since my "academic" work began in 1992. I feel so well prepared to begin the Certification Program and I have learned enough to recognize when I need to ask questions."*

**Beth Watzke**

## HOW TO LEARN THE MASTERSON METHOD®

### Beyond Horse Massage® Book & DVD

*Beyond Horse Massage®* DVD and book is a step by step visual guide, with each technique clearly filmed and explained in detail. Jim shows a complete treatment covering the neck, shoulder and back.

### Online Course

*Our Home Study Course* provides a self-guided study of the techniques taught during a Weekend Seminar-Workshop.

### Weekend Seminar-Workshop

Our **hands-on workshops**, teach how to recognize and use the visual responses of the horse to find and release tension in key junctions of the body that most affect performance.

### Advanced 5-Day Courses

These courses are designed for therapists and experienced horse owners who want to further their skills in practicing The Masterson Method®.

### Masterson Method® Certification

This Program provides a systematic way to improve your professional skill as a therapist, improve results as an equine competitor, and increase your understanding of the horse.



## HOW THE MASTERSON METHOD® WORKS

By following the horse's responses, you are able to access that part of the horse's nervous system that allows it to release deep levels of tension in the connective tissues of key junctions of the body. These are the junctions that most affect, and are most affected by work and performance.

When these junctions release tension, the muscles around them release tension. You can palpably feel this release, and the horse tells you through his responses when this has happened. It is truly an interactive process that will improve relationship, enhance communication, and maximize performance with your horse.

*"Without a doubt, Jim Masterson's work is AMAZING! It is gentle, effective and strengthens the bond and communication between you and your horse. His method directly complements what I do while training. For me, it's the perfect combination of both 'physical therapy' from the ground and from the saddle."*

**Jane Savoie, Olympic Coach, Speaker, Clinician, and US Dressage Team Alternate**

*"As a practitioner of Chinese Medicine, I found Jim Masterson's approach to be amazingly powerful. By using proven techniques that get directly to the horse's brain, nervous, and endocrine systems, amazing results can be achieved even in only one session treatment."*

**Anthony Monteith, DAT AOM**